



collektive

STORY • STRATEGY • STARS



ABOUT COLLEKTIVE

Collektive is a forward-thinking enterprise built on the pillars of creativity, collaboration, and cultural impact. Established with the vision of uniting celebrities, brands, and editorial voices, Collektive serves as a hub where influence transforms into identity and innovation meets sustainability.

ABOUT, THE FOUNDER



Instagram: [@kartikyaofficial](#) | LinkedIn: [Kartikya Arora](#)

Kartikya Arora, is a distinguished creative director and media professional with 15+ years of experience bridging fashion, lifestyle, tourism, and corporate storytelling. Recognized as a trusted voice in content creation, branding, and direction, his career highlights include:

Global Campaigns: Produced content for international tourism boards.

Worldwide Reach: Travelled to 15+ countries, bringing global perspectives to projects.

Celebrity Work: Directed shoots for over 100 celebrities across film, fashion, and entertainment.

Corporate Features: Interviewed 100+ founders, CEOs, and CMOs.

Event Leadership: Curated high-profile events and judged Miss Universe India.

Publishing Excellence: Designed magazines, coffee table books, and brand collaterals.

Blending tradition with innovation, Kartikya crafts experiences that resonate globally—through editorial storytelling, luxury branding, and cultural showcases. His work reflects creativity, influence, and authority, making him a sought-after presence in both creative and corporate circles.



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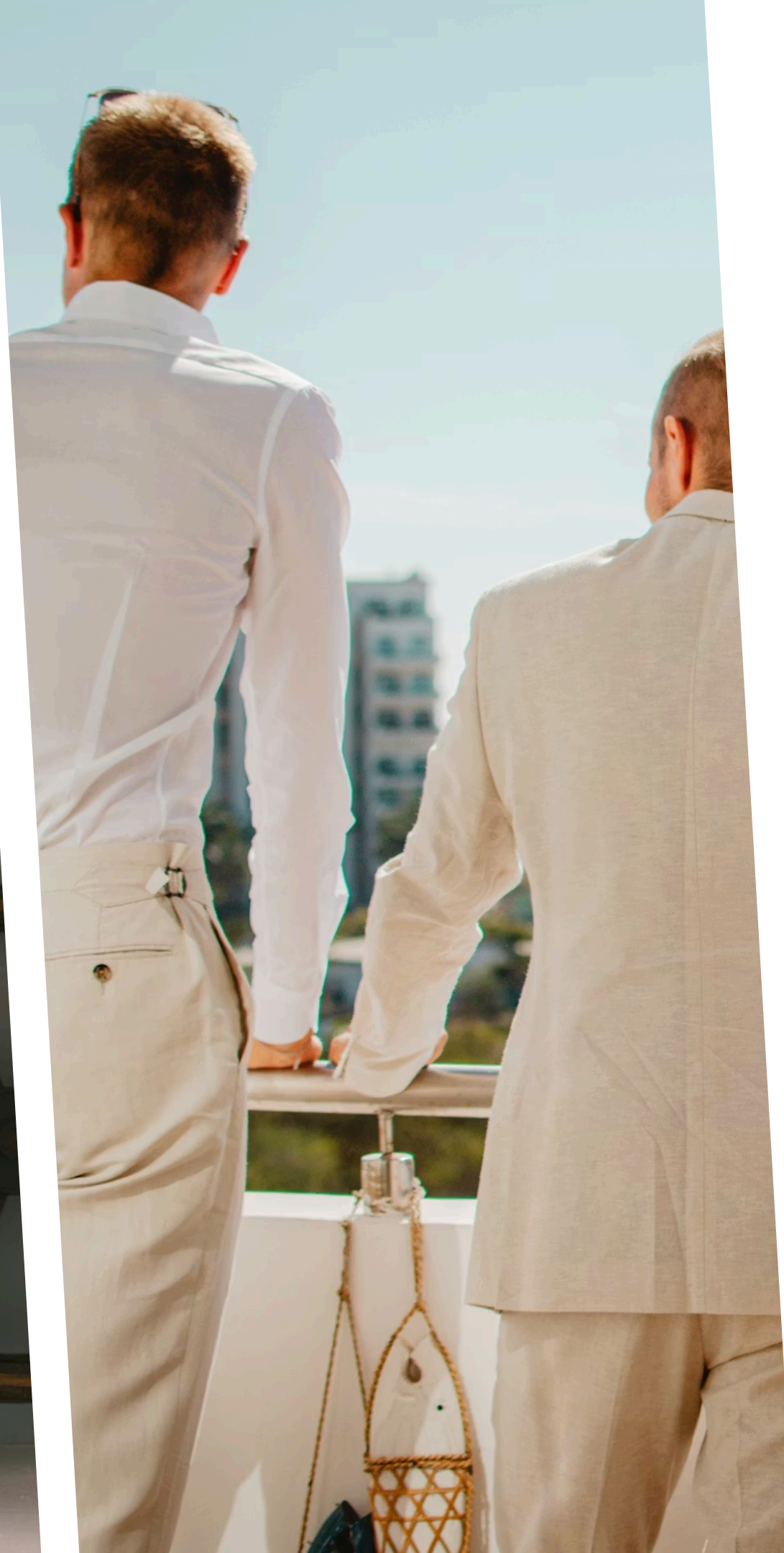
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“We craft stories, build brands, and amplify influence through authentic partnerships.”

Editorial Excellence: Producing content that informs, inspires, and elevates lifestyle.

Brand Strategy: Designing campaigns that merge creativity with measurable success.

Celebrity Collaborations: Managing and curating partnerships that amplify influence. We work with both celebrities and lifestyle influencers.



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Why ColleKTive

Authentic Influence: Partnerships that resonate with audiences and build trust.

Creative Precision: Campaigns designed with imagination and measurable impact.

Global Perspective: Narratives that transcend borders and connect cultures.

Sustainable Vision: Balancing profitability with responsibility for long-term growth.

Prestige & Innovation: Delivering elite experiences that elevate every project.



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STORY

Digital Magazine & Website
Sample covers on the left
www.collektive.in

FORMATS

Digital Magazine

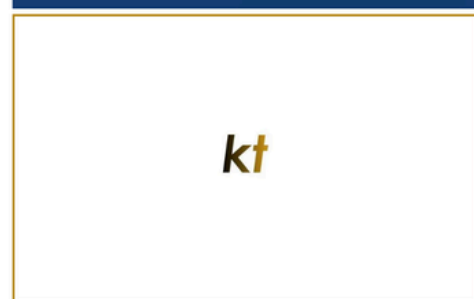
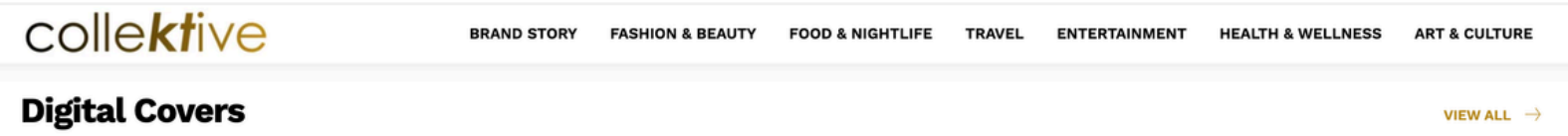
CATEGORIES

Beauty, Fashion, Travel & Hospitality, Food & Nightlife,
Culture, Lifestyle, Health, Fitness & Wellness.

DIGITAL FOOTPRINTS

Instagram [@COLLEKTIVE.IN](https://www.instagram.com/collektive.in)
Website [WWW.COLLEKTIVE.IN](http://www.collektive.in)
YouTube [@COLLEKTIVEIN](https://www.youtube.com/collektivein)
LinkedIn [@COLLEKTIVEIN](https://www.linkedin.com/company/collektivein)
Facebook [@COLLEKTIVE.IN](https://www.facebook.com/collektive.in)

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Homepage Ad
AD 300 X 600

Homepage Ad (2 Slots)
AD 300 X 250

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collektive BRAND STORY FASHION & BEAUTY FOOD & NIGHTLIFE TRAVEL ENTERTAINMENT HEALTH & WELLNESS ART & CULTURE

Handloom Revival: Regional Indian Textiles Making a Comeback
Team Kollektive

Saree Styling Ideas for Weddings & Festive Seasons
Team Kollektive

Best Skincare Routine for Indian Skin This Winter
Team Kollektive

Threads of Royalty: The Enduring Legacy of Maheshwari Sarees
Team Kollektive

AMPLIFY YOUR BRAND WITH COLLEKTIVE

Food & Travel

Sustainable Home Decor Brands in India You Should Know
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Balcony Plants
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Homepage Banner Ad
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collektive BRAND STORY FASHION & BEAUTY FOOD & NIGHTLIFE TRAVEL ENTERTAINMENT HEALTH & WELLNESS ART & CULTURE

A saree is a lasting, elegant and perfect for indian weddings and festive celebrations. Whether it is a grand wedding function or Diwali festivities, the right kind of styling can transform your saree look from being simple to stunning . Here are some of the trendy and classic saree styling ideas to help you stand out this season.

Classic Silk Saree with Statement Jewellery

Traditional silk sarees never go out of style. Opt for rich weaves such as Kanjivaram saree or Banarasi saree for weddings. You can pair them up with jewellery, a bold choker, and matching jhumkas. Complete the look with a neat bun adorned with a fresh gajra for a royal touch.

This styling works beautifully for bridal functions, receptions and major festivals

Belted Saree for a Modern Twist

Add a stylish belt to your saree to create a structured silhouette. A metallic or embroidered waist belt not only enhances your curves but also keeps folds in place. This trend is perfect for cocktail nights, sangeet ceremonies or festive parties.

You can pair it with a sleeveless or embellished blouse for a modern Indo-Western vibe.

Experiment with Blouse Designs

Your blouse can completely change the look of your saree. Try

- Heavily embroidered blouses
- Backless or tie-up designs
- Full-sleeve velvet blouses for winter weddings
- Puff sleeves for a vintage charm

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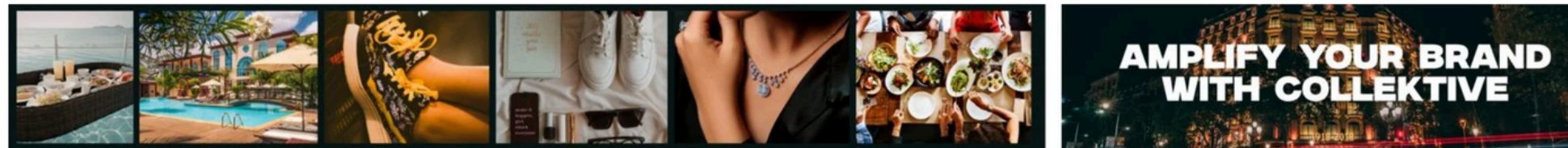
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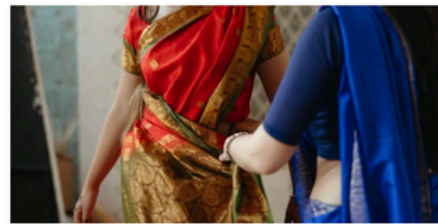
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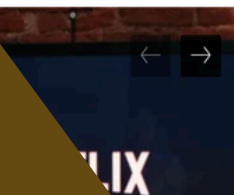
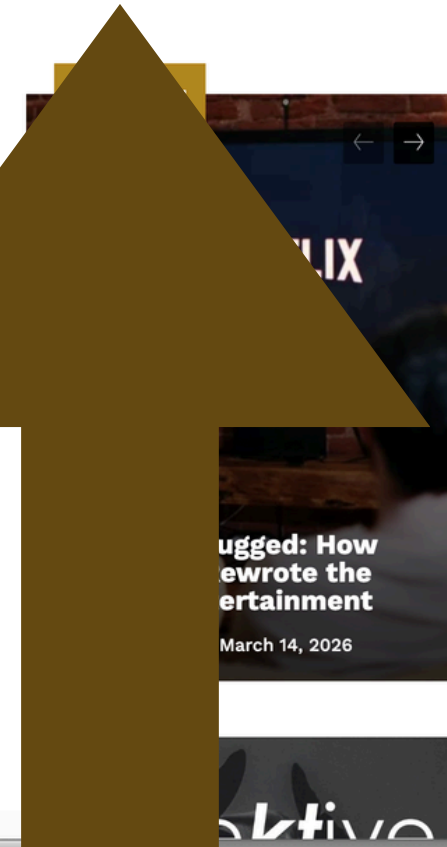
Threads of Royalty: The Enduring Legacy of...



Valentino: A Legacy Stitched in Red



Quiet Luxury in the Age of Noisy...



uggested: How ewrote the ertainment
March 14, 2026



Category Leaderboard Banner Ad

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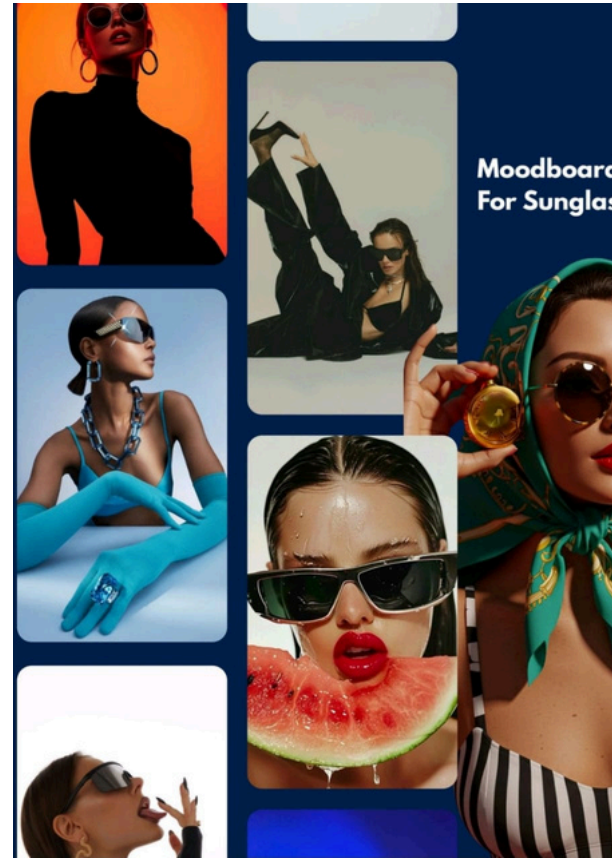
PODCAST SPOTLIGHT WITH KT



Spotlight with KT is a thoughtfully curated podcast that amplifies voices shaping the future of culture, creativity, and modern luxury. Designed as a space for dialogue and discovery, it brings together pioneers from diverse realms — design, wellness, heritage, entertainment, and beyond.

Each episode transcends the format of an interview, unfolding as a journey into the stories, milestones, and philosophies that define today's icons and inspire tomorrow's leaders. Guided by Kartikya's distinctive blend of expressive storytelling and strategic vision, **Spotlight with KT** illuminates the powerful intersections of heritage and innovation, spirituality and success, individuality and collective impact.

First season launching soon



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STRATEGY

CAMPAIGN IDEATION & CONCEPTUALIZATION

End to end campaign execution

CONTENT PRODUCTION & SHOOT MANAGEMENT

Full scale production & talent management

INFLUENCER STRATEGY

Aligning lifestyle influencers for campaigns

BRAND POSITIONING & NARRATIVE BUILDING

Designing and creating unique brand collaterals

BRAND PARTNERSHIPS & COLLABORATIONS STRATEGY

Event tie ups and raising sponsorships



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STARS

“Having worked with a wide range of celebrities, colleKTive brings expertise in building authentic partnerships that inspire and engage. Leveraging the power of influence ”

Priyanka Chopra Jonas • Aishwarya Rai Bachchan • Kartik Aryan • Vicky Kaushal • Katrina Kaif • Varun Dhawan • Shraddha Kapoor • Tabu • Ananya Panday • Raveena Tandon • Pankaj Tripathi • Sunil Shetty • Kriti Sanon • Rajkumar Rao • Mouni Roy • Kalki Koechlin • Jubin Nautiyal • Manisha Koirala • Manish Paul • Rani Kohenuer • Manushi Chillar • Amaal Mallik • Guru Randhawa • Farah Khan • Aditya Seal • Elli AvrRam • Sunil Grover • Amol Parashar • Arjun Rampal • Jacqueline Fernandez • MC Mary Kom • Mrunal Thakur • Kunal Khemmu • Sara Ali Khan • Ayushmann Khurrana • Chef Vikas Khanna • Jaan Kumar Sanu • Shubman Gill • Yuvraj Singh and many more



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VEEN

Uberto Gucci

MONISHA JAISING



JAYPORE

SIDDARTHA TYTLER



BRANDS FOLIO

“We inspire stories, transform brands, and drive influence through real partnerships.”



VOLVO



SUNEET VARMA

JAIPUR RUGS

MISS * UNIVERSE
INDIA



DUCATI • HIDESIGN • PALMONAS
HILTON • INDIA ART FAIR • PORTUGAL TOURISM •
BIBA • ABUJANI SANDEEP KHOSLA •
ANDAZ BY HYATT • TAIWAN TOURISM • GENES BY
LECOANET HEMANT • AMRAPALI JEWELLERS •
SHRAVAN KUMAR • RUNWAY BRIDAL • T-SERIES •
JAIPUR RUGS • KAMA AYURVEDA • LAKME
ACADEMY • BEARDO • JORDAN TOURISM •
MONTEGRAPPA • AUDI • J J VALAYA and many
more

LET'S CONNECT

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Instagram: [@COLLEKTIVE.IN](https://www.instagram.com/COLLEKTIVE.IN)

YouTube: [@COLLEKTIVEIN](https://www.youtube.com/COLLEKTIVEIN)

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